

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Strategic Media Services, Inc
3299 K Street NW
Washington, DC 20007

<u>Contract / Revision</u> 589840 /		<u>Alt Order #</u> 09857413
<u>Product</u> API TARGET 2012		
<u>Contract Dates</u> 11/19/12 - 11/25/12		<u>Estimate #</u>
<u>Advertiser</u> American Petroleum Institute		<u>Original Date / Revision</u> 11/13/12 / 11/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8201	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	31	11/19/12	11/23/12	Good Day Colorado	6a-7a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/19/12	11/25/12	MTWTF--				2	\$400.00			
N 2	31	11/19/12	11/23/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/19/12	11/25/12	MTWTF--				2	\$450.00			
N 3	31	11/19/12	11/23/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/19/12	11/25/12	MTWTF--				1	\$450.00			
N 4	31	11/19/12	11/23/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/19/12	11/25/12	MTWTF--				1	\$1,500.00			
N 5	31	11/19/12	11/23/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/19/12	11/25/12	MTWTF--				1	\$1,000.00			
N 6	31	11/22/12	11/22/12	NFL on FOX Thanksgiving	1030A-CC		:30			NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/19/12	11/25/12	---T---				1	\$16,000.00			
Totals											8	\$20,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/23/12	8	\$20,650.00	\$17,552.50
Totals	8	\$20,650.00	\$17,552.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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